

BMW AG, 80788 München

For the attention of
Customs Authorities

Your/Our reference /L/2023-00028/NN
Your message dated
Department/From AJ-55
Telephone
Fax
E-mail Tim.Heitmann@bmw.de
Date 13.09.2023
Subject: **Letter of Authorization for imports by Zhejiang Jiajia Ride-On Co., Ltd.**

Dear Madam or Sir,

Please be advised that, pursuant to a fully executed license agreement between Bayerische Motoren Werke Aktiengesellschaft ("BMW") and Zhejiang Jiajia Ride-On Co., Ltd., Xincang Industrial Zone,, Pinghu City, Zhejiang, China (hereinafter referred to as "Zhejiang Jiajia Ride-On Co., Ltd."), Zhejiang Jiajia Ride-On Co., Ltd. holds a license to use the following trademarks owned by BMW in connection with manufacturing, marketing and distribution of products of specific vehicle models (details of which are set out below):

BMW logo



BMW word mark

BMW

Company
Bayerische Motoren Werke Aktiengesellschaft
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80788 München
Office address Petuelring 130
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Innovationszentrum (FIZ)
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Domicile and Court of Registry
München HRB 42243

Chairman of the Supervisory Board
Norbert Reithofer
Board of Management
Oliver Zipse
(Chairman)
Ilko Horstmeier
Walter Mertl
Milan Nedeljković
Pieter Nota
Joachim Post
Frank Weber

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BMW vehicle model designation (exemplary):

BMW 320i Convertible

BMW i logo



This license agreement permits Zhejiang Jiajia Ride-On Co., Ltd. to use, worldwide, the above specified trademarks on and in connection with manufacturing, marketing and distribution (including import and export) of products of the following BMW vehicle models:

Model	D-Code	Category	Product Description
BMW i8 Coupé	I12	Ride on	Children's 6V battery operated children's ride on vehicle with opening doors (not "gull wing" design)
BMW i8 Coupé	I12	Ride on	Children's 12V battery operated children's ride on vehicle with opening doors (not "gull wing" design)

This Letter of Authorization expires on **June 30, 2026.**

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We trust you find the above information helpful. Please do not hesitate to contact us should you have any questions regarding this Letter of Authorization.

Bayerische Motoren Werke Aktiengesellschaft

ppa.



Dr. Jochen Volkmer

i. V.



Tim Heitmann