

BMW AG, 80788 München

For the attention of

Customs Authorities

Your/Our reference     /L/2023-00028/NN  
Your message dated  
Department/From       AJ-55  
Telephone  
Fax  
E-mail                   Tim.Heitmann@bmw.de  
Date                     13.09.2023  
Subject:                 **Letter of Authorization for imports by Zhejiang Jiajia Ride-On Co., Ltd.**

Dear Madam or Sir,

Please be advised that, pursuant to a fully executed license agreement between Bayerische Motoren Werke Aktiengesellschaft ("BMW") and Zhejiang Jiajia Ride-On Co., Ltd., Xincang Industrial Zone,, Pinghu City, Zhejiang, China (hereinafter referred to as "Zhejiang Jiajia Ride-On Co., Ltd."), Zhejiang Jiajia Ride-On Co., Ltd. holds a license to use the following trademarks owned by BMW in connection with manufacturing, marketing and distribution of products of specific vehicle models (details of which are set out below):

BMW logo



BMW word mark

**BMW**

**Company**  
Bayerische Motoren Werke Aktiengesellschaft  
**Postal address** BMW AG  
80788 München  
**Office address** Petuelring 130  
**Office address** Forschungs- und  
Innovationszentrum (FIZ)  
Knorrstraße 147  
**Telephone** Switchboard +49 89 382-0  
**Fax** +49 89 382-70-25858  
**Internet** [www.bmwgroup.com](http://www.bmwgroup.com)  
**Data protection** [www.bmwgroup.com](http://www.bmwgroup.com)

**Bank details**  
Deutsche Bank  
**IBAN**  
DE05 7007 0010 0152 6946 00  
**SWIFT(BIC)**  
DEUTDEMMXXX  
**VAT-ID**  
DE 1292 73398  
**Tax-ID** 143/301/01130  
**Domicile and Court of Registry**  
München HRB 42243

**Chairman of the Supervisory Board**  
Norbert Reithofer  
**Board of Management**  
Oliver Zipse  
(Chairman)  
Ilko Horstmeier  
Walter Mertl  
Milan Nedeljković  
Pieter Nota  
Joaquim Post  
Frank Weber

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BMW vehicle model designation (exemplary):

## **BMW 320i Convertible**

BMW i logo



This license agreement permits Zhejiang Jiajia Ride-On Co., Ltd. to use, worldwide, the above specified trademarks on and in connection with manufacturing, marketing and distribution (including import and export) of products of the following BMW vehicle models:

<b>Model</b>	<b>D-Code</b>	<b>Category</b>	<b>Product Description</b>
BMW i8 Coupé	I12	Ride on	Children's 6V battery operated children's ride on vehicle with opening doors (not "gull wing" design)
BMW i8 Coupé	I12	Ride on	Children's 12V battery operated children's ride on vehicle with opening doors (not "gull wing" design)

This Letter of Authorization expires on **June 30, 2026**.

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We trust you find the above information helpful. Please do not hesitate to contact us should you have any questions regarding this Letter of Authorization.

Bayerische Motoren Werke Aktiengesellschaft

ppa.



Dr. Jochen Volkmer

i. V.



Tim Heitmann